



Sometimes your
only available
transportation
is a leap of
faith.

Corporate

I make more money

I feel secure

I have a prestigious job

I am settled

I am in a well organized
environment

Start up

I will create sth on my own


I will be the boss

| BELIEF



May 2012

Is born!



VISION: Create a better healthcare environment in Greece

Start with the vision not the scope

WHY HEALTHCARE? :

Because I want to create a business that causes a major disruption in the society, that will give me the emotional fulfillment I am looking for

Should I know the market?- YES

Should I be a professional in this market?- NO



IDEA

How did generate the idea? And which idea is the right one?

You need to observe and search

You should ask around but first you need to have done your job



FUNDING

Doctoranytime.gr still uses funding from within.

There are opportunities: VCs, angel investors



If it doesn't come bursting out of you despite everything – DON'T DO IT

If you are doing it for money or for fame DON'T DO IT

If it's hard work just thinking about doing it- DON'T DO IT



**“IT ALWAYS SEEMS
IMPOSSIBLE
UNTIL IT’S DONE.”**

- Nelson Mandela

PHOTO: NMF

**FOCUS, PREPARE, FIGHT, WORK HARD, THINK STRATEGICALLY,
OPEN YOUR MIND**