

Failure?

How About Sex Instead?

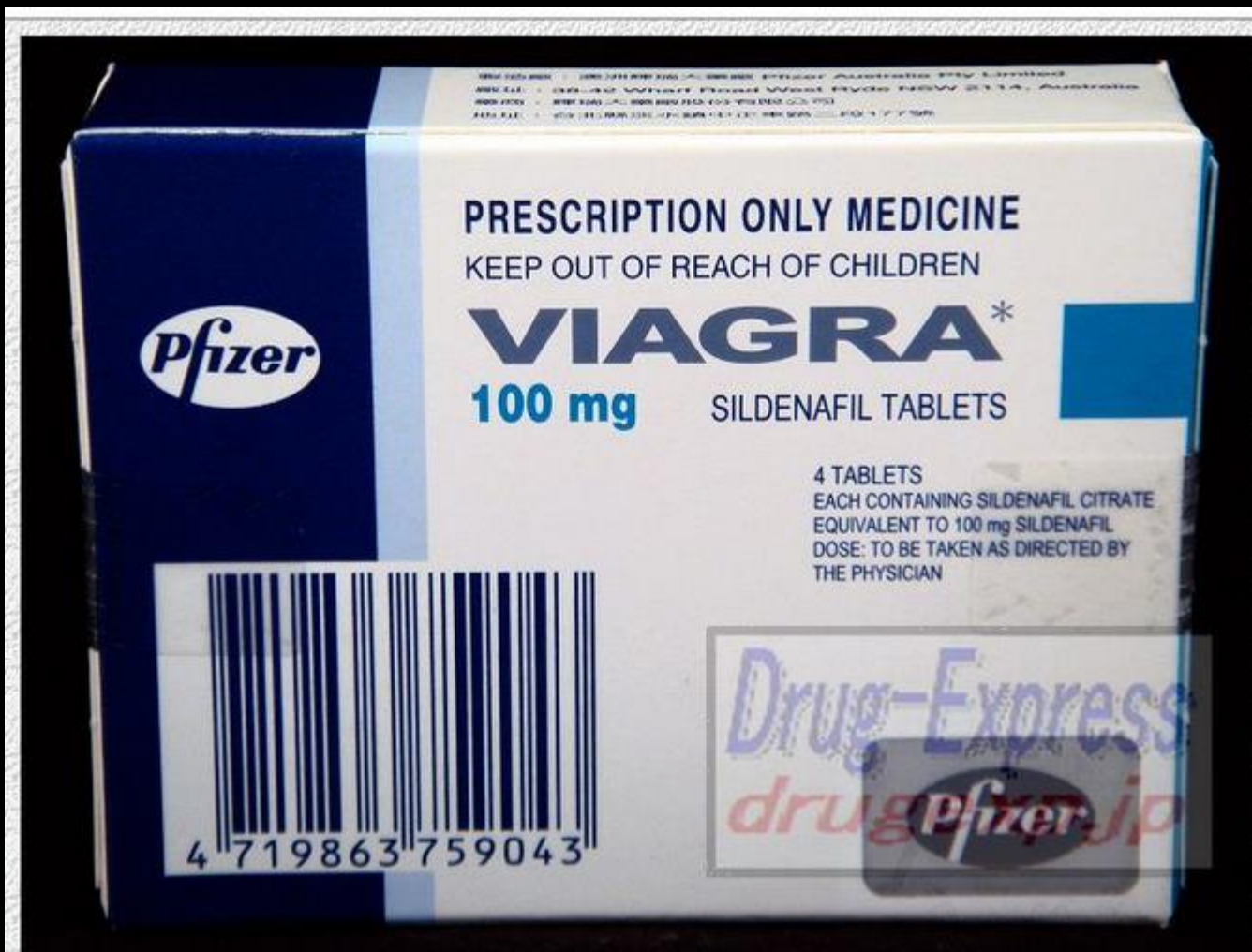
**LEDA KARABELA**

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**OCTOBER 30**

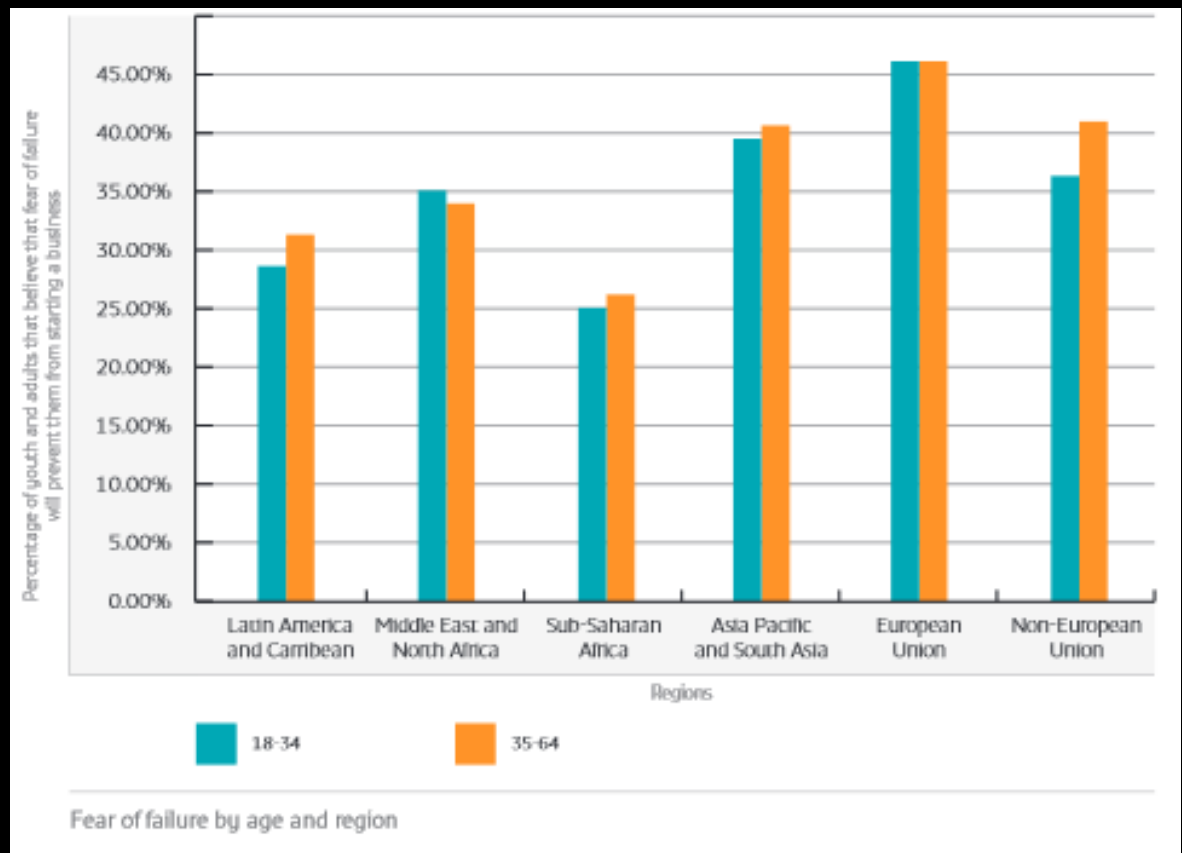
**INFOCOM WORLD 2013**



Human phase testing: 88% of compounds do NOT make it.

# In our own backyard

46.7% of the youth and adults say fear of failure prevents them from starting a business!



Steve . Mark . Bill .

Fixed vs. Growth mindset.

System didn't punish them by denying them access to \$.

**FAMOUS FAILURES**

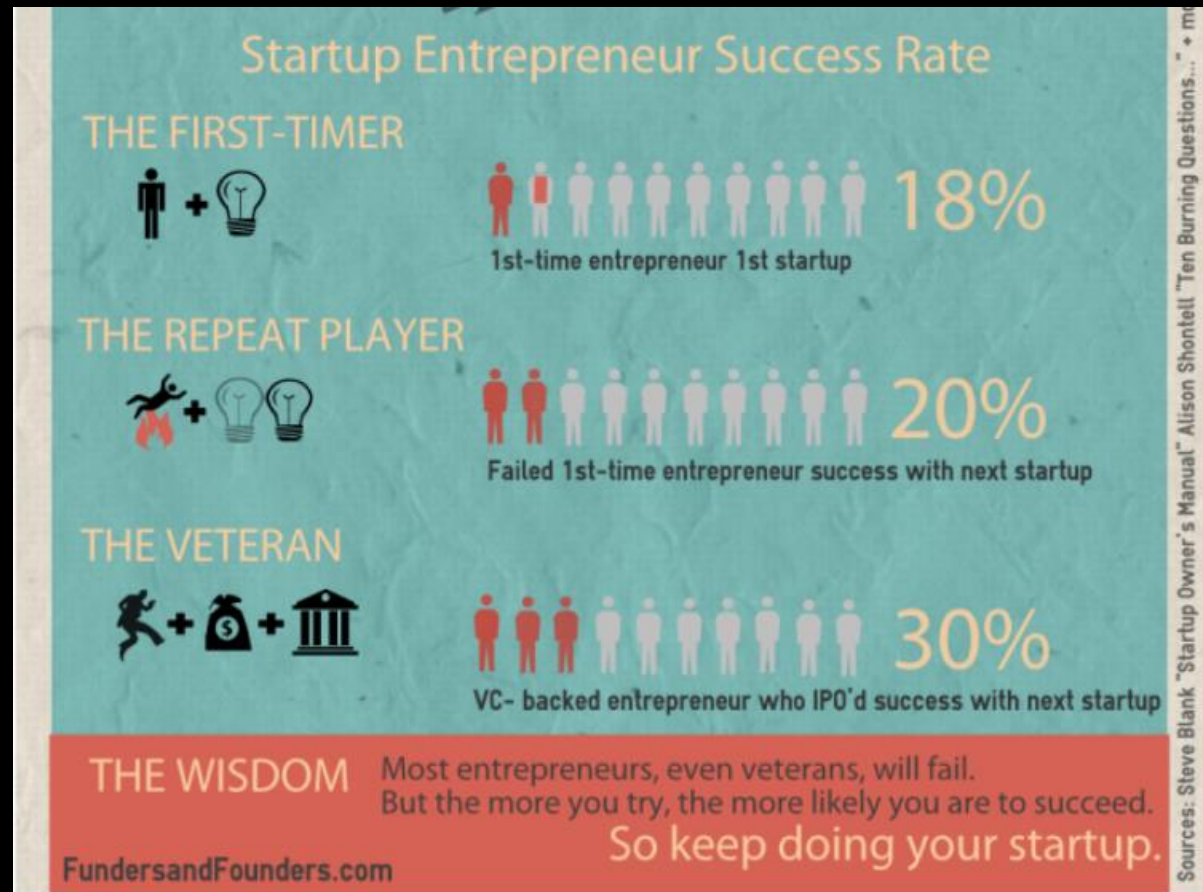
 <p><b>ALBERT EINSTEIN</b> He wasn't able to speak until he was almost 4-years-old and his teachers said he would "never amount to much."</p>	 <p><b>MICHAEL JORDAN</b> After being cut from his high school basketball team, he went home, locked himself in his room, and cried.</p>
 <p><b>WALT DISNEY</b> Fired from a newspaper for "lacking imagination" and "having no original ideas."</p>	 <p><b>STEVE JOBS</b> At 20-years-old he was arrogant and depressed after being removed from the company he started.</p>
 <p><b>OPRAH WINFREY</b> Was dumped from her job as a news anchor because she "wasn't fit for television."</p>	 <p><b>THE BEATLES</b> Rejected by Decca Recording Studios, who said "We don't like their sound—they have no future in show business."</p>

*"In Silicon Valley, admitting you screwed up isn't just part of the culture. It's a conference. FailCon organizer Cassandra Phillips finds successful people and, like an AA meeting, gets them to talk about how they've failed."*

**Forbes**  
How I Screwed Up  
By Brian Caulfield

# The Viagra of Success

Repeat  
“offenders” stand  
better chances



## Excuses?..

**Not personal**  
**Proud to dare**  
**Resilience**  
**Humility**



*“Defenseless is the best choice for those seeking to grow...”*  
*Oscar Wilde*

Don't worry about failure; you only have to be right once.

*Startup Quote!*



**DREW HOUSTON**  
*CO-FOUNDER, DROPBOX*

**Thank You!**

**Leda Karabela**

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